

**A salon in Frampton on Severn snipped off more than usual one Friday.**

Hairdressers at the Rumours Hair salon, The Green, Frampton on Severn oiled up their clippers and shaved the heads of fellow colleague Jodie Sheppard, her aunt and mum.



Jodie's mum had been diagnosed for the third time with breast cancer and this was her second time being treated with chemotherapy. Jodie was spurred on to support her mum during this difficult time and to get fundraising for us because of how we support Gloucestershire women with breast cancer through the work we do.

Chemotherapy treatment can cause hair loss (also called alopecia) and when it does, it can really knock someone's self confidence. Hair loss may occur throughout the body, including the head, face, arms, legs and underarms.



Jodie Sheppard said: "Potential hair loss is something many people undergoing treatment for cancer go through and I wanted mum to know she has everyone's full support at this difficult time. I decided to support Cobalt because early diagnosis has been so important for mum to start getting the treatment she needs. Anything that gives the chance of an earlier diagnosis will help many women like mum across the county have a fighting chance".